



CAMELIA ANAMARIA OROS

📍 2 OSIOU LOUKA , ATHENS, GREECE
14572

🌐 Romanian

☎ +306939353528

🚗 Category D

✉ camelia.tsar@gmail.com

🌐 www.ctproductions.co

🌐 https://www.linkedin.com/feed/

PROFESSIONAL SUMMARY

Motivational leader with record of success in media environment. History maintaining efficiency and high customer and employee satisfaction with responsive management style.

WORK HISTORY

FOUNDER & MANAGING DIRECTOR , 11/2016 - Current

CT Productions, Lagos, Lagos State

- Managing CT Productions, a creative media agency across Middle East and Africa.
- CT Productions is the official agent for The Economist Group across markets in Middle East and Africa region.
- Envisioned long-term business strategy based on market-research and field data.
- Cultivated productive work environment and inclusive culture.
- Researched and pursued opportunities to further business growth and development.
- Managed and developed talented team of 10 and more, maintaining high employee retention rate.
- Delivered successful projects in different fields. Film production: branding regions & countries
- Event Management: bringing meaningful conversations closer to you.
- Publisher: FOCUS magazine: multilingual: English, French, Arabic.

COUNTRY DIRECTOR, 09/2013 - 07/2016

Quantum Productions, Lagos, Lagos State

- Coordinating the team on ground in delivering successful projects as agents for The Economist Group.
- Produced promotional films broadcast on British Airways in-flight entertainment
- Delivered professional sales presentations, creatively communicating product quality and market comparisons to prospective clients.
- Built focused new client networks, growing business opportunities and increasing revenue possibilities.
- Generated new leads and opportunities to maximise revenue.
- Created and managed client contracts, negotiating positive, profitable terms to

aid target revenue attainment.

- Established and maintained positive, profitable client relationships through superb communication.

BUSINESS DEVELOPER, 04/2007 - 06/2011

CT Constructions SRL, Bucharest , Romania

- Led strategy meetings to scope project goals and reporting frameworks.
- Negotiated, prepared and signed contracts with clients.
- Devised effective marketing, sales and other promotional initiatives.
- Reached out to potential customers via telephone, email and in-person inquiries.
- Created and maintained database containing information on business proposals and contacts.
- Represented company and promoted products at conferences and trade association meetings.
- Ensured client inquiries were handled professionally and efficiently.
- Evaluated client business needs and matched customers to appropriate products and resources.

CORPORATE BANKING OFFICER, 06/2008 - 08/2009

Piraeus Bank, Bucharest , Romania

- Drove loan and deposit growth for corporate client portfolio of hundreds, achieving increase in market share.
- Researched financial products thoroughly to provide thorough, reliable client guidance.
- Promoted new financial products for enhanced investment scope.
- Consistently monitored loan repayment performance, promptly taking action to collect from past-due accounts.

CABIN CREW MEMBER, 02/2004 - 04/2007

Qatar Airways, Doha, Qatar

- Provided personalised, superior cabin service achieving a high standard of customer satisfaction.
- Followed company regulations and rules to promote a safe environment for travellers and employees.
- Monitored all required equipment and its maintenance, sending parts out for service as needed.
- Ensured smooth running of the cabin, serving as a facilitator between cabin crew and cockpit.
- Conducted pre-flight aircraft checks, verifying placement and proper working order to maintain the highest levels of on-board security.
- Demonstrated the use of flight safety equipment, thoroughly responding to customer questions to ensure comprehension.

TV BROADCAST PRODUCER, 06/2004 - 01/2005

TL +, Baia Mare, Romania

- Presenter and producer of socio-legal and health shows

- Booked guests for on-air interviews and assigned stories to reporters to manage coverage and schedule needs.
- Handled production research of filming locations, working closely to project brief to achieve artistic requirements.
- Reviewed scripts and made changes to improve wording, flow or interest levels, producing highly successful shows.
- Found appropriate stories and ideas for programming to engage target audiences and hook advertisers.

EDUCATION

Academy of Economic Studies, Bucharest, 06/2011
Masters in Marketing : Marketing

Babes- Bolyai University , Cluj-Napoca, 06/2002
Bachelor of Law: Law

LANGUAGES

Romanian: Native language		
English:	C2	Greek: C1
Master or proficient		Advanced
French:	B1	
Intermediate		

ADDITIONAL
INFORMATION

Married: Christos Tsarouchis
Child: Konstantinos Tsarouchis